



2018
CONFERENCE

AGING EMPOWERMENT

Living a Self-Determined Life

June 14-15 • Crowne Plaza, Madison

Sponsor & Exhibitor Opportunities

Don't miss this **5th annual Aging Empowerment Conference!** InControl Wisconsin looks forward to hosting two days of hands on learning with international empowerment expert [Dr. Simon Duffy](#). We will explore how to ensure we are seizing opportunities that impact both policy and community efforts to preserve full citizenship far into the later years of life.

in  **Control**[®]

What its all about... and why you don't want to miss it

Living a Self-Determined Life focuses on the interconnected relationship between older adults, their caregivers, and the professionals who support them. Together, we'll explore ways to advance self-determination as the foundation for providing support while empowering older people to retain control of their lives. People you will meet include:

older adults
family members and caregivers
direct care workers
County and Tribal aging offices and Aging & Disability Resource Centers (ADRCs)
DHS Bureau of Aging & Disability Resources
Independent Living Centers
human services departments
advocacy organizations
IRIS/Family Care organizations
adult protective services agencies
crisis and mental health agencies
agencies serving people with developmental disabilities
long term care facilities
health care providers

Conference sponsorship supports scholarships for older adult registrations - thank you for your generosity!

Join Us!

Business Name (as it will appear in event materials)

Contact Name

E-mail Address

Address

City

State

Zip

Phone

Please return this form (checks payable) to:

InControl Wisconsin – Conference Sponsorship
2935 S. Fish Hatchery Road, #233
Madison, WI 53711

Sponsor Opportunities

Lead Sponsor | \$2,500

Benefits:

- Corporate name and logo displayed prominently on all conference marketing materials, conference web site, and social media channels
- Name and logo on electronic banner at conference
- Exhibit table in prominent area
- Up to 10 conference registrations

Supporter | \$1,500

Benefits:

- Name and logo on electronic banner at conference
- Exhibit table
- Up to 5 conference registrations

Friend | \$1,000

Benefits:

- Exhibit table
- Up to 2 conference registrations

Exhibitor Opportunities

We seek exhibitors whose programs, services, and/or products can be used by older adults enabling them to have more control over their lives. Please tell us how your exhibit relates to self-determination, self-direction, or empowerment of older adults.

Exhibitor (for-profit) | \$500

- 8' x 10' exhibit space includes 6' skirted table, 1 chair, electricity
- 1 conference registration

Exhibitor (non-profit) | \$250

- 8' x 10' exhibit space includes 6' skirted table, 1 chair, electricity
- 1 conference registration

Hospitality Suite Sponsor | \$200

All sponsors and exhibitors are eligible to sponsor two hours of hospitality for weary conference participants – includes light snacks and beverages.

Register and pay online at <https://www.regonline.com/AEC-sponsor-exhibitor-2018>

If you have questions, contact Peggy Rynearson at prynearson@gmail.com or call (608) 446-4206.